

ANAMETRICS, INC.  
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CIRCLE 6-1000

STEVEN A. GREENBERG  
CHAIRMAN OF THE BOARD

Re: "COMMODORE 64"

The attached just released Product Comparison Chart is intended to denote the relative "price-to-performance-to-capabilities" position of the "COMMODORE 64", Atari 800 and Apple II+.

Aside from the obvious price differential, we are hopeful this Chart clearly demonstrates that the "COMMODORE 64" is much more than just a lower-price personal computer - something we are confident will be recognized once the attached Chart reaches computer dealers and editorial writers over the days and weeks ahead.

If you have any questions in regard to the attached, feel free to telephone me at (212) 246-1000.

Sincerely,

  
Steven A. Greenberg

SAG/lb  
Enclosure

**commodore**Valley Forge Corporate Center  
950 Rittenhouse Road  
Norristown, PA 19403  
215-666-7950"COMMODORE 64" PRODUCT COMPARISON

<u>FEATURE</u>	<u>"COMMODORE 64"</u>	<u>"ATARI 800"</u>	<u>"APPLE II+"</u>
Price	\$595	\$899	\$1,530
Built-in Memory	64K	16K	48K
Programmable	YES	YES	YES
CP/M Software Option*	YES	NO	YES
Typewriter Keyboard	YES (66 keys)	YES (61 keys)	YES (52 keys)
Upper/Lower Case	YES	YES	Not included
Programmable Function Keys	YES	NO	NO
Graphics Characters	136	74	NONE
<u>Audio</u>			
Sound Generator	YES	YES	YES
Polyphonic Tones	YES	YES	YES
Music Synthesizer	YES	NO	NO
Hi-Fi Output	YES	NO	NO
<u>Video</u>			
TV Output	YES	YES	Not Included
Video Monitor Output	YES	YES	YES
<u>Input/Output</u>			
Serial Bus	YES	YES	NO
RS-232 Communications	YES	Not Included	Not Included
"Smart" Peripherals	YES	YES	NO
<u>Game Machine</u>			
Cartridge Game Slot	YES	YES	NO
Game Controllers	YES	YES	YES

Note: All cartridge video game software that can be played on the \$149.95 Commodore "ULTIMAX" will be completely interchangeable for play on the "COMMODORE 64".

\*CP/M, a product of Digital Research, offers what is believed to be the largest base of independent software with in excess of 2,000 software programs available.